INTRODUCTION
Push-Pull Technology is an innovative coping strategy controls Maize and Sorghum to control Stemborer and Striga. In Ethiopia, the technology has been implemented since 2011. It began in Harargie and scaled out to the Jima Zone in Tolay and other areas. Now the initiative has extended to the 5 major regions (Amhara, Benshangul Gumuz, Oromia, SNPP and Tigray) of the country.

1. Provision of seed and farm management
2. Farm management
3. Some of the additional benefits
4. Post-harvesting, storage and marketing
5. Research and follow ups
6. Communicating outcomes

PUSH-PULL BENEFITS
Ethiopian Push-Pull farmers are benefiting from the multiple advantages:
1. Combats stemborers and striga weed
2. Improves soil health and fertility
3. Reduces aflatoxin, which leads to increased cereal productivity
4. Provides farmers with high quality livestock fodder, resulting in improved milk yields.
5. Helps to control the Fall Armyworm, an invasive pest first reported in Africa in January 2016

BENEFICIARIES AND PARTNERS
icipe’s innovative Push-Pull technology reaches over 8,000 farmers in five region of the country. It is implemented in partnership with the Government of Ethiopia; Biovision Foundation for Ecology Development; European Union; German Federal Ministry of Education and Research (BMBF). It is supported with funds from the German Federal Ministry for Economic Cooperation and Development and USAID through the Feed the Future Integrated Pest Management Innovation Lab at Virginia Tech (USA).